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## CUEPATH INNOVATION NAMED TO 2017 EMERGING ROCKET LIST IN DIGITAL HEALTH

Vancouver, March 3, 2017:

CuePath Innovation Inc. (CPI) has been selected for Rocket Builders' list of digital health companies that are poised to capitalize on growth opportunities. The Emerging Rocket selection provides CPI with the platform to extend its reach into digital health communities while continuing to build partnerships. Jeff Nider, Product Marketing Manager of CuePath Innovation comments, "2016 was a great year tweaking the platform and building relationships. We have set ourselves up for launching our commercial product in 2017 and improving medication adherence for seniors while providing peace of mind to loved ones."

The Emerging Rocket Digital Health List highlights a number of BC Companies who are in position to show excellent growth in the coming year. "We identify companies that have both innovative technology and that provide impactful value with a proven solution. Our analysis of the market and the company progress led to our selection of CuePath Innovation as a Ready to Rocket Digital Health company." said Geoffrey Hansen, Managing Partner, Rocket Builders.

<http://www.readytorocket.com/2017/03/2017-emerging-rocket-digital-health.html>

### **About CuePath Innovation**

CuePath, a Techstars '17 company, is a Vancouver-based Internet-of-Things company that enables families and care professionals to track and manage pills taken by elderly patients who consume multiple medications, which helps families to reduce their emotional burden of caring. Our solution uses a familiar disposable packaging and mobile application to increase medication adherence, so there is no need to educate patients, families enjoy peace of mind, and pharmacies benefit from increased customer loyalty and new clients. <http://www.cuepath.io>

### **About Ready to Rocket**

Ready to Rocket is a unique business recognition list that profiles technology companies with the greatest potential for growth. Each year, based on analysis of trends, Rocket Builders identifies the top private companies that are best positioned to capitalize on these trends to achieve growth. This selection methodology has been an accurate predictor of investment and business success with past "Ready to Rocket" companies. <http://readytorocket.com>

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